



Mira Bhayandar  
**@2047**  
Innovate, Connect, Prosper

**एकच लक्ष्य  
शहरे स्वच्छ**  
स्वच्छ महाराष्ट्र अभियान (नागरी) २.०

स्वच्छ भारत  
एक कदम स्वच्छता की ओर

**स्वच्छता  
ही सेवा 2024**  
17 सितम्बर - 2 अक्टूबर 2024

स्वच्छ  
**सर्वेक्षण**  
2024

MBMC  
**Innovation  
Cell**  
Think, Create  
& Transform

**स्वभाव स्वच्छता - संस्कार स्वच्छता**  
Swabhav Swachhata - Sanskaar Swachhata  
INTERNATIONAL COASTAL CLEANUP DAY - 2024

17 September 2024 | Urban Beach, Mira Bhayandar

Swabhav Swachhata, Sanskaar Swachhata

**FOR FUTURE INDIA**  
SINCE 2020  
**TOWARD BETTER NATION...**

Making  
Difference  
Lifting others...

Let us



# SWM ACTIVITIES



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# CM Of Maharashtra: Inauguration Ceremony







मिरा भाईंदर  
महानगरपालिका  
ULB code - 802786



आवासन और शहरी कार्य मंत्रालय  
भारत सरकार  
MINISTRY OF HOUSING AND  
URBAN AFFAIRS  
GOVERNMENT OF INDIA



स्वच्छ  
सर्वेक्षण  
2024

## Cultural Fests for Swachhata!



# Street Play Activity

Mira Bhayandar, Maharashtra



# **1. Swachhata Cyclothon**

**The Mira Bhayandar Municipal Corporation (MBMC) recently hosted a successful Cyclothon 2024 event in collaboration with Wockhardt Hospital. This event was organized under the Swachhata Hi Seva Campaign, honoring the Swachh Bharat Mission, and coincided with World Heart Day on September 1, 2024 with 6000+ registrations and 2500+ participants.**

**Commissioner and Administrator Sanjay Shripatrao Katkar and MBMC Brand Ambassador Deepika Singh spearheaded the event, which featured 30 km and 15 km cyclothons. The scenic route took participants from Asmita Club to Maxus Mall, Gorai Cross Chowk, and Wockhardt Hospital.**

**The Swachh Bharat Mission aims to improve sanitation, enhance public health, and promote environmental conservation <sup>1</sup>. By organizing this event, the MBMC demonstrated its commitment to these goals, promoting cleanliness, health, and environmental sustainability.**















## **2. Swachhata Plog Run**

**The Mira Bhayandar Municipal Corporation (MBMC) recently organized a highly successful Swachhata Plog Run to commemorate the 10th anniversary of Swachh Bharat Diwas. This event saw an impressive turnout of over 4,000 participants, spread across all six zones of Mira Bhayandar, converging at the Golden Nest Circle. The plog run was instrumental in collecting a staggering 10-12 tons of waste, while also raising awareness about crucial issues such as the plastic ban and source segregation of waste.**

**The MBMC's initiative aligns with the Swachh Bharat Mission's objectives, which include improving sanitation, enhancing public health, and promoting environmental conservation. By organizing this event, the MBMC demonstrated its commitment to these goals, encouraging community participation and promoting a healthier, cleaner environment for Mira Bhayandar residents.**



# **Swachhata Plog Run**

**Some key highlights of the event include:**

- Massive Participation: Over 4,000 participants joined forces to make a difference.**
- Waste Collection: 10-12 tons of waste were collected during the plog run.**
- Awareness Drive: The event successfully raised awareness about the plastic ban and source segregation of waste as We organised Plastic Monster Funeral, All 4 Dustbins kiosk.**

**This initiative is a shining example of the MBMC's dedication to creating a sustainable and eco-friendly environment for its citizens.**



















# 3. Mega Beach Cleanup Drive







# Summary

on the occasion of  
International Coastal Cleanup  
Day (September 21, 2024) In a  
remarkable display of  
community spirit, over 4,000  
volunteers participated in the  
Mega Beach Cleanup Drive,  
organized under the  
“Swachhata Hi Sevacampaign”.  
This unprecedented effort  
aimed to restore the pristine  
beauty of Mira Bhayandar's  
coastline at Uttan and  
Velankanni beach to promote  
environmental sustainability.





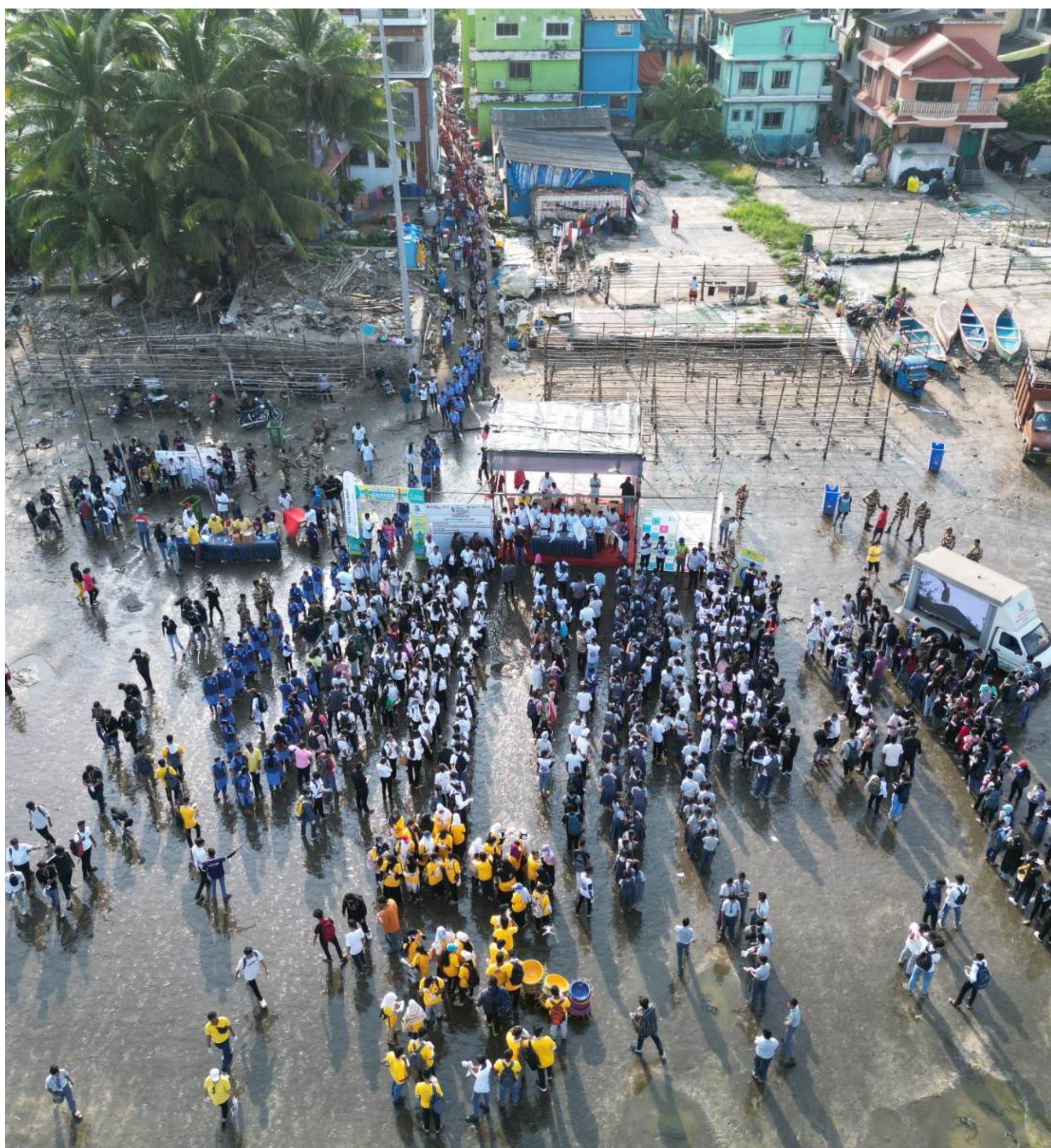


















# 4. Swachh Food Street Initiative - "Hara Geela Sukha Neela" Campaign

Mira Bhayandar Municipal Corporation successfully organized a Clean food street initiative. As part of our ongoing efforts to maintain a clean and healthy environment, Mira Bhayandar Municipal Corporation is launching the Swachh Food Street Initiative. This campaign aims to educate and encourage food vendors, stakeholders, and citizens to adopt good practices in waste management and food hygiene.





**It sounds like the Mira Bhayandar Municipal Corporation's Swachh Food Street Initiative was a huge success, bringing together over MBMC volunteers to collect 1-2 tons of waste from food parks Events like these are crucial for promoting food parks conservation and community involvement.**

- **Outcomes:**

- **Improved cleanliness and hygiene in food streets**
- **Increased awareness among food vendors and stakeholders on waste management and food safety practices**
- **Encouragement of sustainable waste management practices**
- **Reduction in litter and waste generation**















# मिरा भाईंदर महानगरपालिका

## LAYOUT AND DESIGN





## **5. Floral waste Collection Drive to Incense stick**

**The Mira Bhayandar Municipal Corporation (MBMC) recently organized a successful Floral Waste Collection Drive, honoring the Swachh Bharat Mission under the Swachhata Hi Seva Campaign, on the occasion of Ganeshotsav festival Murti immersion.**

**Commissioner and Administrator of MBMC spearheaded the event, which collected 18-25 tons of floral waste from immersion spots. This waste was converted into incense sticks, promoting eco-friendly practices and reducing environmental impact.**

**The Swachh Bharat Mission aims to improve sanitation, enhance public health, and promote environmental conservation. By organizing this event, the MBMC demonstrated its commitment to these goals.**













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2024**



## निर्मात्य संकलन केंद्र





# **6. Majhi Shala Swachh Shala**

## **Majhi Shala Swachh Shala Initiative**

### **Mission Statement**

**To create a clean, hygienic, and sustainable learning environment in schools, fostering the physical and mental well-being of students, teachers, and staff.**

### **Objectives**

- 1. Improve sanitation and hygiene infrastructure in schools.**
- 2. Enhance awareness among students, teachers, and the community on cleanliness and waste management.**
- 3. Encourage community participation and ownership in maintaining school cleanliness.**
- 4. Develop eco-friendly practices and sustainability in schools.**



# **Title: Majhi Shala Swachh Shala**

## **Key Achievements**

- Conducted cleanliness drives in 100+ schools.**
- Trained 5000+ students, teachers, and staff on swachhata awareness.**
- Established school cleanliness committees in 80% of participating schools.**
- Implemented waste management systems (segregation, recycling, composting) in 70% of schools.**

**To Create Competition MBMC has give the below prizes :**

## **Top 5 Winners:**

### **1.MAJHI SHALA WINNER**

**1st Rank - MBMC SCHOOL NO.22 ( Prize Amount - 31,000)**

**2nd Rank - MBMC SCHOOL NO.06 (Prize Amount - 21,000)**

**3rd Rank - BHAYANDAR SECONDARY SCHOOL (Prize Amount - 15,000)**

**4th Rank - MBMC SCHOOL NO.24 (Prize Amount - 11,000)**

**5th Rank - MBMC SCHOOL NO.16 (Prize Amount - 5,000)**



# **Title: Majhi Shala Swachh Shala**

## **Participation**

- Total Schools Participated: 266**
- Total Students Participated: 1804**

## **Outcomes**

- Significant improvement in school sanitation and hygiene.**
- Increased student awareness and participation in cleanliness initiatives.**
- Enhanced community engagement and ownership in maintaining school cleanliness.**
- Reduction in waste generation and promotion of eco-friendly practices.**

















अभिनव विद्यामंदिर गोडदेव, भाईंदर पूर्व  
मराठी माध्यम माध्यमिक विभाग  
स्वच्छता जनजागृती रॅली

















# **7. Safaimitra Surakshit Shivir**

**The Mira Bhayandar Municipal Corporation (MBMC) successfully organized Safaimitra Suraksha Shivir, prioritizing health and wellness for sanitary workers.**

**Event Highlights:**Date: 26th September 2024

**Location:** Mira Bhayandar

- Comprehensive Medical Check-up Camps: Conducted in 24 zones.**
- Total Beneficiaries: 1800 Safaimitras received health check-ups.**
- Specialized Consultations: 1500+ workers received specialized medical consultations.**
- Safety Equipment Distribution: 1800 workers received safety equipment and protective gear.**
- Awareness Sessions: Conducted interactive sessions on occupational health, hygiene, and stress management.**



# **7. Safaimitra Surakshit Shivir**

## **Objectives:**

- 1. Promote health and wellness among sanitary workers.**
- 2. Enhance awareness on occupational health and safety.**
- 3. Strengthen community engagement and social responsibility.**

## **Impact:**

- 1. Improved health and well-being of sanitary workers.**
- 2. Enhanced awareness on occupational health and safety.**
- 3. Demonstrated commitment to Swachhata Hi Seva initiatives.**
- 4. Supported local healthcare infrastructure.**

## **Partnerships:**

- Mira Bhayandar Municipal Corporation (MBMC)**
- Local Health Departments**
- Medical Institutions**
- NGOs and Community Organizations**









2, Navghar Rd, Bhayandar, Chandan nagar, Bhayandar East, Mira Bhayandar, Maharashtra 401105, India

Mira Bhayandar  
Maharashtra  
India

2024-09-26(Thu) 12:20(PM)

27  
8



Mira Bhayandar, Maharashtra, India

8V57+6PH, Near hanuman mandir Mahavidyalaya road, Bhayandar, Shiv Kripa Chawl, Bhayandar East, Mira Bhayandar, Maharashtra 401105, India

Lat 19.308024°  
Long 72.864369°  
26/09/24 11:13 AM GMT +05:30



Google

GPS Map C









# 8. Ek Ped Maa Ke Naam

## Going Green for a Cleaner Tomorrow

The Mira Bhayandar Municipal Corporation (MBMC) successfully organized "Ek Ped Ke Naam" – a massive tree plantation drive under the Swachhata Hi Seva initiative.

### Event Highlights:

- **Location:** Subhash Chandra Bose Maidan, Mira Bhayandar
- **Total Plantations:** Over 3000 trees planted
- **Community Engagement:** Participation from local residents, schools, and NGOs
- **Environmental Impact:** Contribution to cleaner air, reduced pollution, and increased green cover



# **Title: Ek Ped Maa Ke Naam**

## **Objectives:**

- 1. Promote environmental sustainability and cleanliness**
- 2. Encourage community participation in green initiatives**
- 3. Enhance Mira Bhayandar's green cover**

## **Impact:**

- 1. Improved air quality through increased oxygen supply**
- 2. Enhanced biodiversity and ecosystem balance**
- 3. Community awareness and engagement on environmental issues**
- 4. Contribution to Swachhata Hi Seva's national mission**





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स्वच्छता  
ही सेवा 2024

१७ सप्टेंबर - २ ऑक्टोबर २०२४



आवासन और शहरी कार्य मंत्रालय  
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GOVERNMENT OF INDIA

स्वभाव स्वच्छता, संस्कार स्वच्छता

# एक पेड माँ के नाम

आईच्या मातृत्वाचा सन्मान करूया झाड लावून तिचा गौरव करूया

#SwachhataHiSeva2024 #SwabhavSwachhata #SanskarsSwachhata #PlantforMother



स्वच्छ  
सर्वेक्षण  
2024



एकच लक्ष्य  
शहरे स्वच्छ  
स्वच्छ महानगर उद्दिष्टान (ता. २०२०)





















# **9. RRR Exhibition: Spreading Joy and Support**

## **Empowering the Needy, Enriching Lives**

The Mira Bhayandar Municipal Corporation (MBMC) successfully organized the RRR Exhibition, a comprehensive distribution drive benefiting over 800 needy individuals.

### **Event Highlights:**

- Beneficiaries: 800+ needy individuals**
- Total Items Distributed: 1000+ essential items**
- Items Distributed:**
  - Toys**
  - Clothes**
  - Dinner sets**
  - Utensils**
  - Slippers**
  - Sandals**
  - And more**



# **9. RRR Exhibition: Spreading Joy and Support**

## **Objectives:**

- 1. Provide essential items to underprivileged communities**
- 2. Promote social responsibility and community engagement**
- 3. Enhance overall well-being of beneficiaries**

## **Impact:**

- 1. Improved quality of life for beneficiaries**
- 2. Enhanced community cohesion and social support**
- 3. Demonstrated commitment to Swachhata Hi Seva initiatives**
- 4. Fostered a culture of giving and sharing**

**Community Engagement:** 5000+ Participation from local residents distributing almost 10000+ Items to needy by organising almost 150+ Exhibition and distribution drives.



## 2. RRR Exhibition: Spreading Joy and Support

### Partnerships:

- Mira Bhayandar Municipal Corporation (MBMC)
- Making The Difference (NGO)
- Institute for Nature's Sustainability Foundation (NGO)
- CEGP Foundation (NGO)
- Local community organizations
- Educational institutions
- Individual donors





## Know Your RRR Centers



**Ward No. 13, Near Commissioner Banglow,  
Kanakia**

## Know Your RRR Centers



**Ward No. 12, MBMC Garden No.242,  
Near Seven Eleven School**





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2024**



## Know Your RRR Centers



**Ward No. 12, MBMC Garden No.242,  
Near Seven Eleven School**



**Ward No 5, Opposite Prince Plaza Building,  
Cabin Road, Bhayandar East**



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2024

Safai Apna  
Bimaari  
Bhagao  
1st July - 31st August



# स्वच्छता स्टार रैंकिंग प्रतियोगिता



०१ ऑगस्ट ते ३१ ऑगस्ट २०२४

स्पर्धा गट

- > गृहनिर्माण संस्था
- > शाळा (स्वाजगी व मि.भा.मनपा.)
- > हॉटेल्स
- > मार्केट असोसिएशन
- > शासकीय कार्यालय
- > हॉस्पिटल



# **10. Swachhata Star Ranking Competition**

## **Swachhata Star Ranking Competition Toolkit**

**The Swachhata Star Ranking Competition aims to recognize establishments that uphold high standards of cleanliness and hygiene across various sectors. To ensure consistency and fairness in assessing these entities, we have developed a set of 5 toolkits and a 5 set of questionnaire for evaluating cleanliness in the following categories also designed the scoring methodology matrix for the below categories:**

- 1. Swachh Hotel**
- 2. Swachh Hospital**
- 3. Swachh Market**
- 4. Swachh Government Office**
- 5. Swachh School/College**

**Each toolkit is designed to help assess the specific requirements of each sector while maintaining an overarching commitment to cleanliness and hygiene.**



# **10. Swachhata Star Ranking Competition : Award Ceremony.**

## **Recognizing Excellence in Cleanliness and Hygiene**

The Mira Bhayandar Municipal Corporation (MBMC) successfully conducted the Swachhata Star Ranking Competition, aiming to promote cleanliness and hygiene in various sectors organized under Swachhata Hi Seva Campaign with 600 + participants.

### **Competition Categories:**

- 1. Best RWA (Resident Welfare Association)**
- 2. Best Hotel**
- 3. Best Hospital**
- 4. Best Govt. Offices**
- 5. Best Colleges**
- 6. Best Schools**

### **Prize Amounts:**

- 1st Prize: ₹21,000**
- 2nd Prize: ₹15,000**
- 3rd Prize: ₹11,000 (per category)**



# **10. Swachhata Star Ranking Competition : Award Ceremony**

## **Ranking System:**

- 7-Star Rating: Exceptional cleanliness and hygiene standards (90-100% marks)**
- 5-Star Rating: Excellent cleanliness and hygiene standards (75-89% marks)**
- 3-Star Rating: Good cleanliness and hygiene standards (50-74% marks)**

## **Award Ceremony:**

**The Swachhata Star Ranking Competition Award Ceremony honored the winners, recognizing their commitment to cleanliness and hygiene.**

## **Event Highlights:**

- Felicitation of winners in each category**
- Distribution of prize amounts and certificates**
- Keynote addresses by dignitaries on Swachhata Hi Seva initiatives**





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2024



LiFE  
Lifestyle for  
Environment



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# पारितोषिक वितरण समारंभ



स्वभाव स्वच्छता, संस्कार स्वच्छता

संजय श्रीपतराव काटकर (भा.प्र.से.)  
आयुक्त तथा प्रशासक





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**Swachhata Champions**

**Swachhata Champions**







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**Swachh Hotel Star Ranking**



**Swachh GOVT Office Star Ranking**



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## Swachh School & College Star Ranking

## Swachh GOVT Office Star Ranking







## Swachh Hospital Star Ranking



## Swachh Society Star Ranking

