



मिरा भाईंदर महानगरपालिका

घनकचरा व्यवस्थापन विभाग

जा.क्र.मनपा/घ.व्य./ ९१० /२०२४-२५

दि.२८ /०१/२०२५

// कार्यादेश //

प्रति,
मे. चंगमावेल सर्विसेस एलएलपी
आनंद नगर, सोगाव,
ता. मालेगाव, जि. नाशिक - 423203

विषय :- मिरा भाईंदर महानगरपालिकेत स्वच्छ सर्वेक्षणासाठी Information Education and Communication (IEC) and Capacity building (CB) विविध उपक्रमासाठी एजन्सी नियुक्तीबाबत.

- संदर्भ :- 1. दि.09/10/2024 रोजीची निविदा.
2. मा. आयुक्त यांची दि. 20/12/2024 रोजीची मंजूरी. (E- 631625).
3. मा. प्रशासकीय ठराव क्र.352, दि.02/01/2025 रोजीची मंजूरी.
4. दि.06/01/2025 रोजीचे निविदा स्विकृती पत्र.
5. दि. 28/01/2025 रोजीचा करारनामा.

मिरा भाईंदर महानगरपालिकेत स्वच्छ सर्वेक्षणासाठी Information Education and Communication (IEC) and Capacity building (CB) विविध उपक्रमासाठी एजन्सी नियुक्त करणेकामी मा. प्रशासकीय ठराव क्र.352, दि.02/01/2025 अन्वये मंजूरी दिली आहे.

तरी, सोबत दिलेल्या Annexure नुसार मंजूर दरात स्वच्छ सर्वेक्षण Information Education and Communication (IEC) and Capacity building (CB) विविध उपक्रम/ कार्यक्रम संबंधित स्वच्छता निरीक्षक, कंत्राटी शहर समन्वयक व तांत्रिक सल्लागार SBM यांच्या देखरेख व नियंत्रणाखाली करारनाम्याच्या अटीशर्ती नुसार मिरा भाईंदर महानगरपालिका हद्दीत राबविण्यात यावेत.

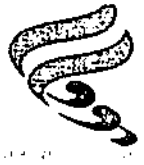
(मा. आयुक्त यांच्या मान्यतेने)

28/01/25
(डॉ. सचिन चांगर)
उपायुक्त (घ.व्य.)

मिरा भाईंदर महानगरपालिका

प्रत माहितीस्तव :-

1. मा. आयुक्त
2. मा. अति. आयुक्त (1)
3. सहा. आयुक्त (घ.व्य.)
4. प्र. उप-मुख्य स्वच्छता अधिकारी
5. स्वच्छता अधिकारी / स्वच्छता निरीक्षक / प्र. स्वच्छता निरीक्षक (सर्व)



मिरा भाईंदर महानगरपालिका

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जा.क्र.मनपा/घ.व्य./९१०/२०२४-२५

दि. २८/०७/२०२४

(Annexure)

SR. NO	NAME OF EVENT & SCOPE OF WORK	मंजूर दर	Total No of Activities
1	Public, commercial Street vendors & Market area Awareness Campaign		
	<p>1. Agency has to educate, guide and demonstrate citizens/ individuals on the following topics not limited to</p> <ul style="list-style-type: none">a. Source Segregation (wet, dry, Hazardous and Sanitary waste)b. Plastic Waste Reductionc. 3 R (Reduce, Reuse, Recycle) Initiative Activity should be covered in all 24 wardsd. Each Targeted Citizen should be educated about the 9 questions of Citizen Validation as per Annexure A of this document using appropriate methods. <p>• Agency has to use appropriate promotional measures like banners, leaflets, standee etc. while conducting the event.</p> <p>• Conduct at least 2 awareness events per ward per month, ensuring coverage of all 24 wards and reaching a minimum of 2500 citizens monthly.</p> <p>Agency has to organized meetings with School, Homemakers, Sr citizens, NSS, NCC, SHG, NGO, CSO, voluntary organisation and Other groups.</p> <ul style="list-style-type: none">• Monthly update of the citizens educated on Google drive to be submitted to MBMC regularly.• Required Manpower for Completion and Implementation of Activities as per Annexure B• Number of Manpower deployment-37	Rs. 2000/- Per Event	600 Event
2	Door to Door Awareness Campaign Building / Society		
	<ul style="list-style-type: none">• Capacity Building for RWA/BWG/ Societies on the following topics not limited to• Source Segregation (wet, dry, Hazardous and Sanitary waste)• Plastic Waste Reduction• 3 R (Reduce, Reuse, Recycle) Initiative• Home Composting <p>Activity should be covered in all 24 wards (min -5 RWA in each ward with 50 participants every month).</p> <ul style="list-style-type: none">• Agency has to meet the respective Secretary/ Chairman of the societies/RWA/BWG and plan the session, request them about above initiatives to be done in their society on daily basis.• Conduct at least 2 awareness events per ward per month, ensuring	Rs. 3000/- Per Building /Society	1200 Building /Society



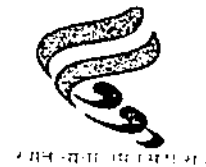
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जा.क्र.मनपा/घ.व्य./२१० /२०२४-२५

दि. २८/९ /२०२४

SR. NO	NAME OF EVENT & SCOPE OF WORK	मंजुर दर	Total No of Activities
	coverage of all 24 wards and reaching a minimum of 2500 citizens monthly. <ul style="list-style-type: none">Agency has to use appropriate promotional measures like banners, leaflets, standee etc. while conducting the event.Monthly update of the RWA training on Google drive to be submitted to MBMC regularly.Targeted Citizen should be educated about the 9 questions of Citizen Validation as per Annexure A of this document using appropriate methods.Required Manpower for Completion and Implementation of Activities as per Annexure BNumber of Manpower deployment-37		
3	On field Awareness Activities		
3.1	1. Agency has to do on field awareness activities as and when required. 2. On field awareness activities such as City level : Plogrun /Run & Burn marathon / cyclothon / rally. 3. Agency will be responsible to do pre-event preparations & awareness in the city 4. Agency has to use all promotional banners, leaflets, etc in each activity. 5. Minimum 200 Participants for city level event are Mandatory. 6. The agency has to document all the activities and submit a report to MBMC after every event 7. Number of Manpower deployment-10	Rs. 50000/- As per the City level	20 Event
3.2	1. Agency has to do on field awareness activities as and when required. 2. On field awareness activities such as Ward Level : street play / flash mob 3. Agency will be responsible to do pre-event preparations & awareness in the city 4. Agency will be responsible to arrange citizens/ participants/ crowd for above defined activities 5. Agency has to use all promotional banners, leaflets, etc in each activity. 6. Minimum 50 participants for ward level events are Mandatory. 7. The agency has to document all the activities and submit a report to MBMC after every event 8. Number of Manpower deployment-10	Rs. 10000/- Per Event Ward level	5 Event



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दि. २८/१/२०२४

SR. NO	NAME OF EVENT & SCOPE OF WORK	मंजूर दर	Total No of Activities
4	Swachh Ranking		
	<ol style="list-style-type: none">1. Agency has to do cleanliness survey of Hotels, Schools, Hospitals, RWAs/ Mohallas, Government Offices, and Market Associations for Swachhata Ranking for each ward.2. Agency has to conduct ranking of all six above categories and decide the best performing ward for each ward.3. Agency has to ensure minimum 25 entries of each category in the city.4. The agency has to discuss the marking system, participating facilities and ranking with MBMC as per ANNEXURE D.5. The agency has to arrange consolidated yearly award ceremony for the awardees before <u>30 June 2025</u>6. Number of Manpower deployment-100	Rs. 34000/- Per Category of Survey, Ranking and Felicitation	5 Category of Survey, Ranking and Felicitation
5	Capacity Building		
	<ol style="list-style-type: none">1. Agency has to give training on SBM/SWM best practices (Source Segregation of waste, Waste collection, use, importance of PPE kits etc.) to all Sanitary workers in once in 2 months (total 3 trainings)2. Agency has to recognize best performing worker in each ward monthly.3. Agency has to arrange felicitation program with the help of MBMC annually4. Minimum 10 participants are mandatory from each Ward5. Number of Manpower deployment-10	Rs. 21000/- Per event	6 Event
6	Swachh Champion		
	<ol style="list-style-type: none">1. Agency has to identify and recognize champions - Man, Women and transgender who are driving "Swachh Change" in the ULB2. Champion could be Citizen, Citizen Group, Ward Councilor, CSR, NGOs, SHGs, etc engaged with the ULB and working towards Swachh Change in ULB.3. Entry Details: List of people and contact details with photos and a brief note (max 50 words) describing the work done. All such recognized entries have to be uploaded on Google Drive and Submitted to MBMC.4. Recognition will only be given for the performance between <u>01 Feb 2025</u> to <u>31 Dec 2025</u>5. Minimum 20 man, women and transgenders has to be recognized and awarded. The agency has to include all the sub categories.	Rs. 25000/- Per event	4 Event



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जा.क्र.मनपा/घ.व्य./२१०/२०२४-२५

दि. २६/५/२०२४

SR. NO	NAME OF EVENT & SCOPE OF WORK	मंजूर दर	Total No of Activities
	6. Minimum 25 entries for man and women are mandatory. 7. Number of Manpower deployment-10		
7	Zero Waste Function 1. Agency has to manage at least one zero waste function monthly between <u>Feb 25 to Dec 25</u> with zero waste coming out of the venue 2. Functions could be Weddings, Events, Social gathering or Religious ceremonies organized at Banquet Halls / Tent House / Catering Services. 3. The agency has to promote 3R(Reduce , Reuse , Recycle) initiative at such identified events by promoting Reusable Cutlery used, stopping use of water bottles below 500 ml capacity etc. 4. Zero waste function claimed is to be documented (Details of organizer, location, 50 words write-up about the event) and shared on Google Drive with pictures and other details to justify zero waste event with MBMC. 5. Detailed SOP for conducting the event is attached in Annexure C 6. Number of Manpower deployment-10	Rs. 15000/- Per event	25 Event
8	Swachhata App 1. Agency has to aware citizens about Swachhata App in citizen and educate them how to post the complaints category wise. 2. Agency has to increase swachhata app downloading count (to be checked from Swachh city portal) in ULB jurisdiction. Agency has to ensure a total of such downloads to be above 50% (appx. 1,00,000 downloads) of total Households in the city. 3. Number of Manpower deployment- 10	Rs. 9/- Lumsum	50000 App download
9	Organizing Competition 1. Agency will be responsible organizing innovative competitions for jingle, movie, poster/ drawing, mural/wall (Backlane Beautification) painting, Waste to Wealth competitions, Eco bricks competition and street plays. 2. Agency has to collect all the category of creative's through completion before <u>30 June 2025</u> . 3. Agency has to arrange and planning of School level Competitions Exhibition. 4. Agency has to give certificates and awards to all winning entries in each category with help of MBMC. 5. Agency has to promote these competitions in advance	Rs. 25000/- Per event	5 Event



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दि. २८/१/२०२४

SR. NO	NAME OF EVENT & SCOPE OF WORK	मंजुर दर	Total No of Activities
	using promotional banners, leaflets, social media platform etc. 6. Each category must have minimum 15 entries. 7. The award winning entries and moments of the competition has to be shared on social media platform before <u>30 June 2025</u> 8. Number of Manpower deployment-20		
10	Chota Bheem Campaign in city.		
	<ul style="list-style-type: none">Event planned through use of Mascots for promotion of various campaign and branding by using pycards (E.g. Chota Bheem, Swachhta Joker, Plastic man, Plastic heist and others)Number of Manpower deployment- 10	Rs. 2000/- Per event	100 Event
11	LED screen Van awareness campaign		
	<ul style="list-style-type: none">a. Source Segregation (wet, dry, Hazardous and Sanitary waste)b. Plastic Waste Reductionc. 3 R (Reduce, Reuse, Recycle) Initiatived. Home Compostinge. Video awareness campaign. <p>Mobile Van for public awareness: Gen. set, projector & screen, carpeting, Light & Sound system, hoardings, Diesel, maintenance of mobile van will be arranged by the agency, Requisite manpower to man the vehicle including promoters and/or driver (1 mobile van for year) Number of Manpower deployment- 5</p>	Rs. 5000/- Per event	24 Event
12	Citizens Feedback		
	<ul style="list-style-type: none">1. Citizen Feed back Mobiles 5 Nos2. Internet Charges, Volunteers Expenses, Travelling Expenses3. Nos. 40,000 Feedback4. Number of Manpower deployment- 200	Rs. 9/- Per Feedback	50000 Nos
13	Slum Area Awareness		
	<p>Formation of Social Support Group/ Committees in Slum.</p> <ul style="list-style-type: none">1) Awareness and 3R initiatives by social Support Group.2) No. of RWA/ NGOs/ SHGs/ waste collectors/ frontline workers of NUHM, NULM to be reached out through group meetings, face-to-face interactions, virtual interactions etc.3) No. of Door-to-door triggering campaigns and home visits planned.4) Required Manpower for Completion and Implementation of Activities as per Annexure B Number of Manpower deployment- 40	Rs. 2000/- Per event	350 Event
14	3R, Swachh bharat exhibition		
	Waste to Wealth competitions Organization and Exhibition at various important places for awareness generation of Swachh bharat	Rs. 44000/- Per event	1 Event



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दि.२८/७/२०२४

SR. NO	NAME OF EVENT & SCOPE OF WORK	मंजूर दर	Total No of Activities
	abhiyan in the city and No. of citizen (especially schools) reached out through waste to wealth competitions. Number of Manpower deployment-20		
15	T shirt and Cap Printing and distribution		
	T-Shirt Printing (for ULB Officer) for Awareness Uniforms (Printed tee-shirts & caps) for various events. For each unit (T-shirt, caps) Number of Manpower deployment- 10	Rs. 300/- Per Quantity Cap & T shirt qty .	1000 Per Quantity
16	Plastic Premier League		
	<ol style="list-style-type: none">Agency will be responsible organizing innovative competitions like Plastic premier League.Organize the Plastic Premiere League (PPL) in which 4/6 teams were made that went around the city for collecting the littered plastic waste in all wards of the city. The team that collected the most scored the most runs.Agency has to collect all the creative's through completion before <u>30 June 2025</u>.Agency has to arrange and planning of all wards level Competitions.Agency has to give certificates and awards to all winning entries in each category with help of MBMC.Agency has to promote these competitions in advance using promotional banners, leaflets, social media platform etc.The award winning entries and moments of the competition has to be shared on social media platform before <u>31st July 2025</u>.Number of Manpower deployment-30	Rs. 94000/- Per event	1 Event
17	Mobile Van awareness campaign		
	<ol style="list-style-type: none">Source Segregation (wet, dry, Hazardous and Sanitary waste)Plastic Waste Reduction3 R (Reduce, Reuse, Recycle) InitiativeHome CompostingVideo awareness campaign. <p>Mobile Van for public awareness: Gen. set, projector & flex screen, carpeting, Light & Sound system, hoardings, Diesel, maintenance of mobile van will be arranged by the agency, Requisite manpower to man the vehicle including promoters and/or driver (1 mobile van for year)Number of Manpower deploy- 5</p>	Rs. 10000/- Per event	50 Event



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18	Smart Mira Bhayandar Lady competitions in slum Area. (Swachhta Queen)		
	<ol style="list-style-type: none">Agency will be responsible organizing innovative competitions like quiz competitions, swachhata related competitions and group discussion in Slum Area Ladies, SHG, NGO, Homemakers & other groups.Agency has to collect all the category of creative's through completion before <u>30 June 2025</u>.Agency has to arrange and planning of slum area Competitions.Agency has to give certificates and instant awards like gifts hampers (Paithani sarce, dinner set, Bowl Set or any other gift) to all winning entries in each slum area with help of MBMC.Agency has to promote these competitions in advance using promotional banners, leaflets, social media platform etc.The award winning entries and moments of the competition has to be shared on social media platform before <u>31 July 2025</u>. <p>Number of Manpower deployment- 20</p>	Rs. 99000/- Per event	1 Event

(डॉ. सचिन बाभर)
उपायुक्त (घ.व्य.)

मिरा भाईंदर महानगरपालिका

// करारनामा //

करारनामा लिहून देणार (वित्तीय पक्ष) :- मे. चंगमावेल सर्विसेस एलएलपी
आनंद नगर, सोयगाव,
ता. मालेगाव, जि. नाशिक - 423203

करारनामा लिहून घेणार (प्रथम पक्षीय) :- उपायुक्त (घ.व्य.)
मिरा भाईंदर महानगरपालिका

कारणे करारनामा लिहून देण्यात येते की,

मिरा भाईंदर महानगरपालिका "स्वच्छ भारत अभियान" अंतर्गत Information Education and Communication (IEC) and Capacity building (CB) कामी महानगरपालिका संकेतस्थळावर निविदा मागवून नमुद उपक्रम /कार्यक्रम राबविणे कामाच्या नियुक्तीसाठी करारनामा लिहून देणार (वित्तीय पक्ष) यांचे दर मा. प्रशासकिय ठराव क्र.352 दि.02/01/2025 अन्वये मंजूर करण्यात आले आहेत. त्यानुसार काम पूर्ण करून देण्याची जबाबदारी करारनामा लिहून देणार (वित्तीय पक्ष) यांची राहिल.

-: तपशिल :-

SR. NO	NAME OF EVENT & SCOPE OF WORK	मंजूर दर	Total No of Activities
1	Public, commercial Street vendors & Market area Awareness Campaign		
	<p>1. Agency has to educate, guide and demonstrate citizens/ individuals on the following topics not limited to</p> <p>a. Source Segregation (wet, dry, Hazardous and Sanitary waste)</p> <p>b. Plastic Waste Reduction</p> <p>c. 3 R (Reduce, Reuse, Recycle) Initiative Activity should be covered in all 24 wards</p> <p>d. Each Targeted Citizen should be educated about the 9 questions of Citizen Validation as per Annexure A of this document using appropriate methods.</p> <ul style="list-style-type: none">Agency has to use appropriate promotional measures like banners, leaflets, standec etc. while conducting the event.Conduct at least 2 awareness events per ward per month, ensuring coverage of all 24 wards and reaching a minimum of 2500 citizens monthly. <p>Agency has to organized meetings with School, Homemakers, Sr citizens, NSS, NCC, SHG, NGO, CSO, voluntary organisation</p>	Rs. 2000/- Per Event	600 Event

RKAWG

SR. NO	NAME OF EVENT & SCOPE OF WORK	मंजूर दर	Total No of Activities
	and Other groups. • Monthly update of the citizens educated on Google drive to be submitted to MBMC regularly. • Required Manpower for Completion and Implementation of Activities as per Annexure B • Number of Manpower deployment-37		
2	Door to Door Awareness Campaign Building / Society		
	<ul style="list-style-type: none"> Capacity Building for RWA/BWG/ Societies on the following topics not limited to Source Segregation (wet, dry, Hazardous and Sanitary waste) Plastic Waste Reduction 3 R (Reduce, Reuse, Recycle) Initiative Home Composting Activity should be covered in all 24 wards (min -5 RWA in each ward with 50 participants every month). <ul style="list-style-type: none"> Agency has to meet the respective Secretary/ Chairman of the societies/RWA/BWG and plan the session, request them about above initiatives to be done in their society on daily basis. Conduct at least 2 awareness events per ward per month, ensuring coverage of all 24 wards and reaching a minimum of 2500 citizens monthly. Agency has to use appropriate promotional measures like banners, leaflets, standee etc. while conducting the event. Monthly update of the RWA training on Google drive to be submitted to MBMC regularly. Targeted Citizen should be educated about the 9 questions of Citizen Validation as per Annexure A of this document using appropriate methods. Required Manpower for Completion and Implementation of Activities as per Annexure B Number of Manpower deployment-37 	Rs. 3000/- Per Building /Society	1200 Building /Society
3	On field Awareness Activities		
3.1	1. Agency has to do on field awareness activities as and when required. 2. On field awareness activities such as City level : Plogrun /Run & Burn marathon / cyclothon / rally. 3. Agency will be responsible to do pre-event preparations & awareness in the city 4. Agency has to use all promotional banners, leaflets, etc in each activity. 5. Minimum 200 Participants for city level event are Mandatory. 6. The agency has to document all the activities and submit a report to MBMC after every event 7. Number of Manpower deployment-10	Rs. 50000/- As per the City level	20 Event

RK Ahir

[Signature]

SR. NO	NAME OF EVENT & SCOPE OF WORK	मंजूर दर	Total No of Activities
3.2	<ol style="list-style-type: none"> 1. Agency has to do on field awareness activities as and when required. 2. On field awareness activities such as Ward Level : street play / flash mob 3. Agency will be responsible to do pre-event preparations & awareness in the city 4. Agency will be responsible to arrange citizens/ participants/ crowd for above defined activities 5. Agency has to use all promotional banners, leaflets, etc in each activity. 6. Minimum 50 participants for ward level events are Mandatory. 7. The agency has to document all the activities and submit a report to MBMC after every event 8. Number of Manpower deployment-10 	Rs. 10000/- Per Event Ward level	5 Event
4	Swachh Ranking		
	<ol style="list-style-type: none"> 1. Agency has to do cleanliness survey of Hotels, Schools, Hospitals, RWAs/ Mohallas, Government Offices, and Market Associations for Swachhata Ranking for each ward. 2. Agency has to conduct ranking of all six above categories and decide the best performing ward for each ward. 3. Agency has to ensure minimum 25 entries of each category in the city. 4. The agency has to discuss the marking system, participating facilities and ranking with MBMC as per ANNEXURE D. 5. The agency has to arrange consolidated yearly award ceremony for the awardees before <u>30th June 2025</u> 6. Number of Manpower deployment-100 	Rs. 34000/- Per Category of Survey, Ranking and Felicitation	5 Category of Survey, Ranking and Felicitation
5	Capacity Building		
	<ol style="list-style-type: none"> 1. Agency has to give training on SBM/SWM best practices (Source Segregation of waste, Waste collection, use , importance of PPE kits etc.) to all Sanitary workers in once in 2 months (total 3 trainings) 2. Agency has to recognize best performing worker in each ward monthly. 3. Agency has to arrange felicitation program with the help of MBMC annually 4. Minimum 10 participants are mandatory from each Ward 5. Number of Manpower deployment-10 	Rs. 21000/- Per event	6 Event
6	Swachh Champion		
	<ol style="list-style-type: none"> 1. Agency has to identify and recognize champions - Man , Women and transgender who are driving "Swachh Change" in the ULB 2. Champion could be Citizen, Citizen Group, Ward Councilor, 	Rs. 25000/- Per event	4 Event

RK Ahir



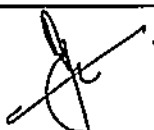
SR. NO	NAME OF EVENT & SCOPE OF WORK	मंजूर दर	Total No of Activities
	<p>CSR , NGOs, SHGs, etc engaged with the ULB and working towards Swachh Change in ULB.</p> <p>3. Entry Details: List of people and contact details with photos and a brief note (max 50 words) describing the work done. All such recognized entries have to be uploaded on Google Drive and Submitted to MBMC.</p> <p>4. Recognition will only be given for the performance between <u>01 Feb 2025</u> to <u>31st Dec, 2025</u>.</p> <p>5. Minimum 20 man, women and transgenders has to be recognized and awarded. The agency has to include all the sub categories.</p> <p>6. Minimum 25 entries for man and women are mandatory.</p> <p>7. Number of Manpower deployment-10</p>		
7	Zero Waste Function		
	<p>1. Agency has to manage at least one zero waste function monthly between <u>01 Feb 2025</u> to <u>31 Dec 2025</u> with zero waste coming out of the venue</p> <p>2. Functions could be Weddings, Events, Social gathering or Religious ceremonies organized at Banquet Halls / Tent House / Catering Services.</p> <p>3. The agency has to promote 3R(Reduce , Reuse , Recycle) initiative at such identified events by promoting Reusable Cutlery used, stopping use of water bottles below 500 ml capacity etc.</p> <p>4. Zero waste function claimed is to be documented (Details of organizer, location, 50 words write-up about the event) and shared on Google Drive with pictures and other details to justify zero waste event with MBMC.</p> <p>5. Detailed SOP for conducting the event is attached in Annexure C</p> <p>6. Number of Manpower deployment-10</p>	Rs. 15000/- Per event	25 Event
8	Swachhata App		
	<p>1. Agency has to aware citizens about Swachhata App in citizen and educate them how to post the complaints category wise.</p> <p>2. Agency has to increase swachhata app downloading count (to be checked from Swachh city portal) in ULB jurisdiction. Agency has to ensure a total of such downloads to be above 50% (appx. 1,00,000 downloads) of total Households in the city.</p> <p>3. Number of Manpower deployment- 10</p>	Rs. 9/- Lumsum	50000 App download
9	Organizing Competition		
	<p>1. Agency will be responsible organizing innovative competitions for jingle, movie, poster/ drawing, mural/wall</p>	Rs. 25000/- Per event	5 Event

R. Ahluwalia

[Signature]

SR. NO	NAME OF EVENT & SCOPE OF WORK	मंजूर दर	Total No of Activities
	<p>(Backlane Beautification) painting, Waste to Wealth competitions, Eco bricks competition and street plays.</p> <p>2. Agency has to collect all the category of creative's through completion before <u>30 June 2025</u></p> <p>3. Agency has to arrange and planning of School level Competitions Exhibition.</p> <p>4. Agency has to give certificates and awards to all winning entries in each category with help of MBMC.</p> <p>5. Agency has to promote these competitions in advance using promotional banners, leaflets, social media platform etc.</p> <p>6. Each category must have minimum 15 entries.</p> <p>7. The award winning entries and moments of the competition has to be shared on social media platform before <u>30 June 2025</u></p> <p>8. Number of Manpower deployment-20</p>		
10	Chota Bheem Campaign in city.		
	<ul style="list-style-type: none"> Event planned through use of Mascots for promotion of various campaign and branding by using pycards (E.g. Chota Bheem, Swachhta Joker, Plastic man, Plastic heist and others) Number of Manpower deployment- 10 	Rs. 2000/- Per event	100 Event
11	LED screen Van awareness campaign		
	<p>a. Source Segregation (wet, dry, Hazardous and Sanitary waste)</p> <p>b. Plastic Waste Reduction</p> <p>c. 3 R (Reduce, Reuse, Recycle) Initiative</p> <p>d. Home Composting</p> <p>e. Video awareness campaign.</p> <p>Mobile Van for public awareness: Gen. set, projector & screen, carpeting, Light & Sound system, hoardings, Diesel, maintenance of mobile van will be arranged by the agency, Requisite manpower to man the vehicle including promoters and/or driver (1 mobile van for year) Number of Manpower deployment- 5</p>	Rs. 5000/- Per event	24 Event
12	Citizens Feedback		
	<p>1. Citizen Feed back Mobiles 5 Nos</p> <p>2. Internet Charges, Volunteers Expenses, Travelling Expenses</p> <p>3. Nos. 40,000 Feedback</p> <p>4. Number of Manpower deployment- 200</p>	Rs. 9/- Per Feedback	50000 Nos
13	Slum Area Awareness		
	<p>Formation of Social Support Group/ Committees in Slum.</p> <p>1) Awareness and 3R initiatives by social Support Group.</p> <p>2) No. of RWA/ NGOs/ SHGs/ waste collectors/ frontline workers</p>	Rs. 2000/- Per event	350 Event

R K Anise



SR. NO	NAME OF EVENT & SCOPE OF WORK	मंजूर दर	Total No of Activities
	of NUHM, NULM to be reached out through group meetings, face-to-face interactions, virtual interactions etc. 3) No. of Door-to-door triggering campaigns and home visits planned. 4) Required Manpower for Completion and Implementation of Activities as per Annexure B Number of Manpower deployment-40		
14	3R, Swachh bharat exhibition		
	Waste to Wealth competitions Organization and Exhibition at various important places for awareness generation of Swachh bharat abhiyan in the city and No. of citizen (especially schools) reached out through waste to wealth competitions. Number of Manpower deployment-20	Rs. 44000/- Per event	1 Event
15	T shirt and Cap Printing and distribution		
	T-Shirt Printing (for ULB Officer) for Awareness Uniforms (Printed tee-shirts & caps) for various events. For each unit (T-shirt, caps) Number of Manpower deployment- 10	Rs. 300/- Per Quantity Cap & T shirt qty .	1000 Per Quantity
16	Plastic Premier League		
	1. Agency will be responsible organizing innovative competitions like Plastic premier League. 2. Organize the Plastic Premiere League (PPL) in which 4/6 teams were made that went around the city for collecting the littered plastic waste in all wards of the city. The team that collected the most scored the most runs. 3. Agency has to collect all the creative's through completion before <u>30 June 2025</u> . 4. Agency has to arrange and planning of all wards level Competitions. 5. Agency has to give certificates and awards to all winning entries in each category with help of MBMC. 6. Agency has to promote these competitions in advance using promotional banners, leaflets, social media platform etc. 7. The award winning entries and moments of the competition has to be shared on social media platform before <u>31st July 2025</u> . Number of Manpower deployment-30	Rs. 94000/- Per event	1 Event
17	Mobile Van awareness campaign		
	a. Source Segregation (wet, dry, Hazardous and Sanitary waste) b. Plastic Waste Reduction c. 3 R (Reduce, Reuse, Recycle) Initiative d. Home Composting e. Video awareness campaign. Mobile Van for public awareness: Gen. set, projector & flex	Rs. 10000/- Per event	50 Event

RLM



SR. NO	NAME OF EVENT & SCOPE OF WORK	मंजूर दर	Total No of Activities
	screen, carpeting, Light & Sound system, hoardings, Diesel, maintenance of mobile van will be arranged by the agency, Requisite manpower to man the vehicle including promoters and/or driver (1 mobile van for year)Number of Manpower deploy- 5		
18	Smart Mira Bhayandar Lady competitions in slum Area. (Swachhita Queen)		
	<ol style="list-style-type: none"> Agency will be responsible organizing innovative competitions like quiz competitions, swachhata related competitions and group discussion in Slum Area Ladies, SHG, NGO, Homemakers & other groups. Agency has to collect all the category of creative's through completion before <u>30 June 2025</u>. Agency has to arrange and planning of slum area Competitions. Agency has to give certificates and instant awards like gifts hampers (Paithani saree, dinner set, Bowl Set or any other gift) to all winning entries in each slum area with help of MBMC. Agency has to promote these competitions in advance using promotional banners, leaflets, social media platform etc. The award winning entries and moments of the competition has to be shared on social media platform before <u>31 July 2025</u> Number of Manpower deployment- 20 	Rs. 99000/- Per event	1 Event

अटी शर्ती :-

1. Initial Performance Security deposit म्हणून 3% रु. 3,00,000/- राष्ट्रीयकृत/ शेड्युल बँकेची बँक गॅरंटी क्र.01150100002895 दि.18/01/2025 कालबाह्यता/ अंतिम दि.01/01/2026 जमा करण्यात आली आहे.
2. निविदाकारास (IEC) Activity करताना कोणत्याही प्रकारचे साधनसामुग्री, देण्यात येणार नाही.
3. शासनाने/ महानगरपालिकेने वेळोवेळी (IEC) Activity बदल अथवा जादाचे (IEC) Activity दिल्यास निविदाधारकास करणे बंधनकारक असेल. त्याकरीता कोणत्याही प्रकारचे जादाचे देयक अदा करण्यात येणार नाही.
4. निविदाकारास (IEC) Activity करताना कोणत्याही प्रकारचे बॅनर, स्टॅन्डी, पॅम्प्लेट, इतर साधन सामुग्री देण्यात येणार नाही.
5. मंजूर निविदाकाराच्या देयकातुन 2% सुरक्षा अनामत कपात करण्यात येईल.
6. निविदाकाराने (IEC) Activity कामाकरीता इतर एजन्सी (Sub Agency) नेमु नये.
7. निविदाकाराने महानगरपालिकेने दिलेल्या (IEC) Activity प्रत्येक Event चे Geo Tag फोटो व शुटींग देणे बंधनकारक राहील. तसेच दैनंदिन केलेल्या Event चे कामाचा अहवाल यांच्यावर संबंधित स्वच्छता निरीक्षक यांचेकडून प्रमाणित करून देणे बंधनकारक राहील.

RK Ahire



8. निविदाकारास झालेल्या कामाचे फोटो / व्हिडिओ सी.डी. मध्ये प्रमाणित करुन SBM Team / शहर समन्वयक/ स्वच्छता निरीक्षक यांच्या प्रमाणित करुन सादर करणे बंधनकारक राहिल.
9. महानगरपालिकेने नेमून दिलेल्या ठिकाणी निविदाकाराने (IEC) Activity कामे मुदतीत करणे आवश्यक आहे.
10. महानगरपालिकेने मागणी केल्याप्रमाणे निविदाकाराने (IEC) Activity चे कामे विहीत मुदतीत न केल्यास महानगरपालिका इतर कोणत्याही निविदाकाराकडून (IEC) Activity कामी ज्यादा होणारा खर्च निविदाकाराच्या इसारा रक्कमेमधून वसूल केला जाईल.
11. निविदाकाराचे काम दिल्यानंतर परस्पर इतर संस्थेस अथवा व्यक्तीस हस्तांतरीत करता येणार नाही. सदरचे काम हस्तांतर केल्याचे आढळून आल्यास तीन दिवसाची नोटीस देऊन काम रद्द करण्यात येईल.
12. बाल मजुर कायदामधील तरतुदीचे पालन करणे निविदाकारावर बंधनकारक आहे. याबाबत महानगरपालिका जबाबदार राहणार नाही.
13. भविष्यात कोणत्याही प्रकारे देयकामध्ये लेखापरिक्षण आक्षेप निघाल्यास याबाबत पुर्तता करण्याची जबाबदारी निविदाकाराची राहिल.
14. ठेकेदारास दिलेले काम कोणत्याही परिस्थितीत बंद करता येणार नाही. ऐनवेळी दुसऱ्या ठेकेदाराकडून करावी लागल्यास त्याचा अतिरीक्त होणारा खर्च ठेकेदार यांच्या देयक व सुरक्षा अनामत रक्कमेमधून वसूल करण्यात येईल.
15. सदरचे काम शासन निधीमधील असल्याने निविदाकारास शासनाकडून प्राप्त होणाऱ्या निधी मधून झालेल्या कामाचे देयके अदा करण्यात येतील.
16. निविदाकाराने कार्यक्रम / उपक्रमाचे कॅमेरा रेकॉर्डिंग सहा महिन्याकरीता जतन करण्याची तसेच आवश्यकता लागल्यास सदर व्हिडीओ चित्रीकरण व छायाचित्र महानगरपालिकेला सीडी स्वरूपात उपलब्ध करुन देण्याची जबाबदारी विितीय पक्षिय यांची राहिल.
17. व्हिडिओग्राफरची संख्या आवश्यकतेनुसार कमी/जास्त असेल, त्यानुसार सेवा उपलब्ध करुन द्यावी लागेल.
18. व्हिडिओ चित्रीकरण केलेली दृश्य तांत्रिक दोषामुळे चित्रफितीतुन/चित्रीकरणातून रद्द होता कामा नये याची दक्षता निविदाकारास घ्यावी लागेल. चित्रीकरण सुस्पष्ट व चांगले असेल याची जबाबदारी राहिल.
19. कशाचे व्हिडिओ चित्रीकरण करावे व कशाचे फोटो /व्हिडिओ चित्रीकरण करु नये याबाबत वरील संबंधित विभागाने दिलेल्या सुचनेनुसार कार्यवाही (व्हिडिओ चित्रीकरण) करावे लागेल.
20. व्हिडिओ चित्रीकरण केलेल्या चित्रफिती फोटो / (सी.डी.) गोपनीय ठेवणे बंधनकारक राहिल व सदर सीडी/ डिव्हीडी पुर्ण भरताच घनकचरा व्यवस्थापन विभागाकडे कोणतीही हानी न होता किंवा ती खराब न करता सीडी कव्हरमध्ये योग्य लेबलसह जमा करावी लागेल (त्या संदर्भातील प्रभाग क्र. दिनांक, वेळ, स्थळ इ. तपशिलासह) सदर काळात केलेल्या चित्रीकरणाची मुळ सी.डी/डिव्हीडी यांच्या मुळ प्रतीची अथवा दुय्यम प्रतीचा गैरवापर केल्यास फौजदारी कार्यवाही केली जाईल. तसेच अनामत रक्कम जप्त करुन काळ्या यादीत टाकले जाईल.
21. कॉपी राईट्सचे अधिकार महानगरपालिकेकडे राहिल त्याचे उल्लंघन केल्यास कॉपी राईट्स ॲक्ट अन्वये आपल्यावर कारवाई करण्यात येईल.
22. व्हिडिओग्राफरने तयार केलेली सीडी/डिव्हीडी, टी.व्ही अथवा संगणक संचावर घनकचरा व्यवस्थापन यांना आवश्यकता वाटेल तेव्हा दाखविण्याची व्यवस्था स्वखर्चाने निविदाकारास करावी लागेल. कोणत्याही परिस्थितीत सी.डी/डिव्हीडी ची प्रत काढता येणार नाही.
23. कार्यादेशात नमुद केलेले एकुण परिमाण अंदाजे दिलेले असुन त्यात वाढ/घट होण्याची शक्यता आहे. तथापी मंजुर दरानेच सेवा पुरवावी लागेल. त्यांकरिता वाढीव दराची मागणी करता येणार नाही.

R K Ahir



24. व्हिडिओ चित्रिकरणासाठी पॅनासॉनिक, सोनी, एल.जी इ. नामवंत कंपनीच्या सीडी/डिव्हीडी व कॅमेरा वापरणे आवश्यक आहे. फोटो / व्हिडिओ चित्रिकरण काळात कॅमेरा नादुरुस्त झाल्यास तात्काळ पर्यायी कॅमेऱ्याची व्यवस्था करण्याची जबाबदारी संबंधित निविदाकाराची राहिल.
25. निविदाकाराने (IEC) Activity कामेमध्येच खंडीत केला अथवा निविदा अटीशर्तीचा भंग केल्यास तक्रार आल्यास निविदाकाराची इसारा रक्कम जप्त करून त्यांची वार्षिक निविदा रद्द करण्यात येईल अथवा काळ्या यादीत नाव टाकण्यात येईल.
26. मंजूर निविदाकाराकडून नियमाप्रमाणे आयकर व अन्य कर देयकातून कापून घेण्यात येतील.
27. कामापोटी अथवा मटेरिअलवर कोणत्याही प्रकारची ऍडव्हान्स रक्कम दिली जाणार नाही.
28. नैसर्गिक आपत्ती उदा. आग, पुर, वादळ, वीज पडणे, भुकंप, ज्वालामुखी तसेच अपघात यामुळे व संप, संचारबंदी, टाळेबंदी यामुळे होणाऱ्या कोणत्याही प्रकारच्या नुकसानीस महानगरपालिका जबाबदार असणार नाही. कुठलीही भरपाई मिळणार नाही.
29. कोणत्याही कारणामुळे महापालिका व निविदाकार यांच्यात वाद निर्माण झाल्यास मा.आयुक्त सा. लवाद म्हणुन काम पाहतील व त्यांचा निर्णय निविदाकारावर बंधनकारक असेल.
30. कोणत्याही कारणास्तव प्रकरण न्यायप्रविष्ट झाल्यास मा. न्यायालय ठाणे क्षेत्र न्यायालय राहिल.
31. निविदाकाराने निविदेसोबत जोडलेले कागदपत्रे, निविदा व इतर कागदपत्रे सदर करारनामाचे भाग समझ्याण्यात यावे, व सदर कागदपत्रातील अटीशर्ती दोन्ही पक्षकारास बंधनकारक राहिल.

करारनामा लिहून देणार
(इलमाला किशोर अहिरे)

RKA



साक्षीदार :-

करारनामा लिहून घेणार

(डॉ. सचिन बागर)
उपायुक्त (घ.उ.)

मिरा भाईंदर महानगरपालिका

Urk

उपायुक्त (मु.)

मिरा भाईंदर महानगरपालिका

Shahar

शहर अभियंता

मिरा-भाईंदर महानगरपालिका